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Mexicana de
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Further round the show we came to the busy Roll Roy stand and met Kevin Kirkup, MD of PSW Ltd, Roll Roy's main UK distributor, who informed us of the new company they will be launching in 2011, Roll Roy UK Ltd. Kevin will continue to offer all of Roll Roy's unique and innovative items for the decorating trade as well as more easily manage the distribution of the excellent range of decorating products.

Sharing the Roll Roy stand was the Go! Paint line of products offered by Hildering Innovations of the Netherlands. This innovative line of decorators' paint kettle accessories is already a huge success in its domestic market and looks set to take the UK market by storm, if the positive feedback received at the show is anything to go by.

The range incorporated the Paint and Go paint system with handy paintbrush clip, Roll and Go for rollers and paintbrushes with handle for extra stability and versatility, Pour and Go for easy pouring of paint, Clip and Go for securing paint brushes and the Clean and Go system for the eco-friendly cleaning of brushes.

The Clean and Go, consists of a metal kettle, grid and filter bag and uses water for cleaning without the need for additional chemicals or the excessive use of water when cleaning under a tap. The filter can be simply removed after approximately 2 months of heavy use and disposed of. Brushes remain in good condition and the environment benefits from the use of the system too.

Kevin then introduced us to Rene Knudsen, Key Account Manager for Spekter A/S; the Danish manufacturer of quality brushes. Their Perfection Brush line of brushes comes in ovals, rounds and sash brushes giving perfect control when cutting in and also excellent delivery for all surfaces. The Perfection range features the unique 3-Component Handles using different types of TPE with 2 different soft grips for better control. They also make the same brush but with a birch wood handle for those that prefer wood. The stainless ferrule keeps the brush free from rust and the secret formula synthetic filaments ensure a perfect finish.

In addition Rene showed us their Scandinavian Ring Brush that has a long handle for perfect balance and a unique multi strip ferrule. Each ferrule strip has its own pin so if the bristles are not long enough the strips can be separately removed until the correct length of bristle is achieved. Or, having used the brush for a while and worn the bristle shorter it is again possible to remove portions of the ferrule to re-lengthen the brush. Very clever!

Kevin also distributes the totally handmade high quality professional brushes of Nour Trading from Canada, who maintain that their quality professional painting tools, using the finest raw materials available,



Fat Hog stand



Busy masterclass presentation

obtain the perfect finish for the professional decorator.

We then visited the Rodo stand; an 82 year old company offering a new line to complete their full family of decorating tools. The Prodec range of professional rollers has been extended to include a full range of brushes namely; Budget, Tradesman and Professional, utilising quality materials and a variety of handle shapes and finishes. Their highly respected 'Windsor' range offers experience and quality with pure bristle filaments. This well known brand has a high quality reputation.

Paul Farrell, Application Product Manager of PPG Architectural Coatings, the manufacturer of the Fat Hog brand, introduced us to its brushes and rollers, engineered to meet the requirements of professional painters and decorators on any job and budget.

Its Evolution series of brushes, including the Duroc for water-based paints and Moura for solvent-based paints, utilise the latest innovative synthetics to achieve the perfect finish with the comfort and feel of natural bristle, but with a greater life expectancy and improved performance.

Also available from Fat Hog are the Trade Choice + range of brushes, boasting high quality synthetic blends and natural bristle options to provide a great professional finish, alongside the Trade Choice range which offers trade quality results at affordable prices.

New for 2010 is the Fat Hog Evolution workwear range, to include trousers and bid and braces, both designed with comfort and utility in mind. They encompass the latest Hog-Tec™ performance features, which guarantee maximum comfort, practicality and flexibility, while the DuPont™ Teflon® coated fabric ensures durability and longevity. Proving to be popular with both young and experienced decorators alike, the Fat Hog performance workwear is proving to be a great success in the marketplace. In fact all the contestants in the "Johnstone's Young Painter of the year" competition were excited to be wearing them and, naturally, they got to keep them!

Hamilton Acorn was also pleased with the footfall at the show and noticed the increase over last year as its stand had been extremely busy, Tina Wortley told us. Recently repackaged and with new logo Hamilton has improved their 'Perfection' range with this new look – as the quality of the tools speaks for themselves - and are extremely happy with its excellent reception by the trade. Hamilton participates in a large college program in the UK and has extremely good relations offering their products for use by the student decorators while training. "If they start with a good tool they should always obtain excellent results and hopefully continue to use the Hamilton brand in their future careers." she suggested. They also support the colleges 'Student of the Year' awards.

The Ardent Trading Co, distributors for Paint Aids Ltd (PAL) of New Zealand, exhibited its well-known brand of Legend paintbrushes. The Legend brush was developed over 20 years ago and uses Orel Tynex® filaments, rather than Chinex®. Orel Tynex® will absorb more moisture than Chinex® giving greater paint pick up and will soften slightly more when the brush is loaded with paint, thus reducing 'splatter' at the end of each brush stroke, which can be an issue with Chinex® filament. The system of manufacture ensures that the paint does not dig into the heel of the brush which would make it stiff and difficult to clean and, therefore, allows a longer life for the brush and a satisfied decorator.

Ardent also showed the Enameler range, suitable for solvent-based paints, that is made of preconditioned pure finest hog bristle eliminating

the need to prime the brush before use.

The stand was very busy, offering a hands-on demonstration experience to its visitors, enabling them to try before they buy with high results.

You will find pictures taken at the show in the Image Gallery.

The stands were being quickly rebooked during the show so, if you are interested in taking space next year, please contact the organisers now using the link below. And make sure you leave a reminder in your diary to visit the November 2011 show; we will add the new dates to the www.brushexpert.com Show and Events page as soon as they are announced. We look forward to seeing you there!

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